


# THE ARTS MAKE US STRONG!



## ARTS = JOBS

NH's ARTS-related BUSINESSES EMPLOY OVER 12,000 PEOPLE!




## ARTS ATTRACT TOURISM

CULTURAL TOURISTS STAY LONGER AND PARTICIPATE MORE IN NH'S ECONOMY!




## ARTS STABILIZE PROPERTY VALUES

THROUGH SUSTAINED CULTURAL ACTIVITIES IN OUR COMMUNITIES



## ARTS DEVELOP AND RETAIN A PRODUCTIVE WORKFORCE RICH IN 21st CENTURY SKILLS

Creative Problem-solving! Collaboration! Media Skills! Entrepreneurialism!



# STATE ARTS FUNDING MAKES IT HAPPEN.



**ARTS IMPROVE EDUCATION**  
 WITH INCREASED ENGAGEMENT, EFFORT, CREATIVITY, & GRADUATION RATES

**ARTS STIMULATE BUSINESS**  
 WITH NHSCA GRANTS TO KICKSTART CREATIVE VENTURES & HELP LAY THE GROUNDWORK FOR SUSTAINABILITY.

NHSCA PROGRAMS BRING IN \$500,000 - \$1,000,000 OF **FUNDING FROM OUT OF STATE** EVERY YEAR

IN 2010 ALONE, NHSCA PROGRAMS **LEVERAGED \$515,000** IN GENERAL FUNDS INTO OVER **\$32 MILLION** IN PROJECT SUPPORT.

**PUBLIC ART IS AN ENGAGING CIVIC CATALYST** FOR INVOLVEMENT IN **DEMOCRACY**

NHSCA GRANTS **PRESERVE NH'S UNIQUE HERITAGE & CULTURES**

PUBLIC FUNDING **SUPPORTS VITAL ARTS INITIATIVES** THAT THE PRIVATE SECTOR MIGHT NOT THINK HAVE DIRECT AND EXPEDIENT ECONOMIC RETURNS...

PUBLIC FUNDING **ENSURES ACCESS TO THE ARTS** FOR ALL CITIZENS